Reply to Office Action dated: October 28, 2008

Reply dated: December 24, 2008

Amendments to the Claims:

This listing of claims will replace all prior versions, and listing, of claims in the

application.

1. (Currently Amended) A computer-implemented interactive tool that can configure a

portal, comprising:

a microprocessor:

a first user interface operable to manage the portal;

a second user interface operable to manage personalization of the portal, wherein the

second user interface <u>displays a content selector hierarchy that contains is associated with one or</u>

more a plurality of content selectors. [[that]] wherein each content selector can cause different

content to be displayed based on dynamic evaluation of personalization rules;

wherein the portal operates to include a desktop that is a specific view of a portal that

allows variations based on the characteristics of a visitor to a site and associated desktop

resource that includes at least one of the following portal resources: a book, a page, a portlet, a

shell, a look & feel, a theme, a menu, and a layout; and wherein portal resources are associated

with the desktop manually.

2. (Previously Presented) The interactive tool of claim 1, further comprising:

at least one user interface operable to manage one of: a desktop, a book, a page, a portlet,

a shell, a look and feel, and a layout.

3. (Previously Presented) The interactive tool of claim 1 wherein:

a desktop can be defined based on a template.

4. (Previously Presented) The interactive tool of claim 1 wherein:

a desktop is a user-specific view of a portal.

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7. (Previously Presented)

- (Previously Presented) The interactive tool of claim 1, further comprising:
   a third user interface operable to manage a desktop; and
   wherein the third user interface can render a preview of the desktop.
- 6. (Previously Presented) The interactive tool of claim 1 wherein:
  the portal can be depicted graphically as a hierarchy of the at least one portal resources.

The interactive tool of claim 1 wherein:

- the first user interface includes a context-sensitive editor.
- 8. (Previously Presented) The interactive tool of claim 1 wherein: the first user interface includes a hierarchy browser.
- (Previously Presented) The interactive tool of claim 1, further comprising:

   an entitlement determines what capabilities are available to a portal visitor for the at least one resources.
- 10. (Previously Presented) The interactive tool of claim 1, further comprising: an entitlement is based on a user role.
- 11. (Previously Presented) The interactive tool of claim 1, further comprising: a third user interface operable to manage content; and wherein content is part of a virtual content repository (VCR).
- 12. (Previously Presented) The interactive tool of claim 11 wherein: the third user interface allows a user to modify the VCR by dragging and dropping graphical objects representing VCR nodes.
- (Previously Presented) The interactive tool of claim 1 wherein:
   a portlet can dynamically present content.

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14. (Previously Presented) The interactive tool of claim 1, further comprising:

a fourth user interface operable to manage entitlements for at least one portal resource;

and

wherein an entitlement determines what capabilities are available to a portal visitor for the at least one resources.

15. (Previously Presented) The interactive tool of claim 1 wherein:

the second user interface is operable to manage a content placeholder.

16. (Previously Presented) The interactive tool of claim 1 wherein:

the second user interface is operable to manage a content selector.

17. (Previously Presented) The interactive tool of claim 1, further comprising:

a fifth user interface operable to manage delegated administration.

18. (Currently Amended) A computer-implemented interactive tool for configuring a portal,

comprising:

a microprocessor:

a first user interface operable to manage the portal;

a second user interface operable to manage personalization of the portal, wherein the second user interface <u>displays a content selector hierarchy that contains is associated with one or more a plurality of</u> content selectors, [[that]] <u>wherein each content selector</u> can cause different

content to be displayed based on dynamic evaluation of personalization rules;

a third user interface operable to manage entitlements for at least one portal resource;

wherein an entitlement determines what capabilities are available to a portal visitor for the at least one resources based on visitor roles of the portal visitor, wherein a different type of entitlement operates to be assigned to the portal visitor based on a different role the portal visitor

is capable of undertaking; and

wherein the portal operates to include a desktop that is a specific view of a portal that allows variations based on the characteristics of a visitor to a site and associated desktop

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resource that includes at least one of the following portal resources: a book, a page, a portlet, a shell, a look & feel, a theme, a menu, and a layout.

- 19. (Previously Presented) The interactive tool of claim 18, further comprising: at least one user interface operable to manage one of: a desktop, a book, a page, a portlet, a shell, a look and feel, and a layout.
- (Previously Presented) The interactive tool of claim 18 wherein:
   a desktop can be defined based on a template.
- 21. (Previously Presented) The interactive tool of claim 18 wherein: a desktop is a user-specific view of a portal.
- 22. (Previously Presented) The interactive tool of claim 18, further comprising: an additional user interface operable to manage a desktop; and wherein the third user interface can render a preview of the desktop.
- 23. (Previously Presented) The interactive tool of claim 18 wherein: the portal can be depicted graphically as a hierarchy of the at least one portal resources.
- 24. (Previously Presented) The interactive tool of claim 18 wherein: wherein the first user interface includes a context-sensitive editor.
- 25. (Previously Presented) The interactive tool of claim 18 wherein: the first user interface includes a hierarchy browser.
- 26. (Previously Presented) The interactive tool of claim 18 wherein: an entitlement is based on a user role.
- 27. (Previously Presented) The interactive tool of claim 18, further comprising: an additional user interface operable to manage content; and

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wherein content is part of a virtual content repository (VCR).

28. (Previously Presented) The interactive tool of claim 27 wherein:

the additional user interface allows a user to modify the VCR by dragging and dropping graphical objects representing VCR nodes.

- 29. (Previously Presented) The interactive tool of claim 18 wherein:
  - a portlet can dynamically present content.
- 30. (Previously Presented) The interactive tool of claim 18 wherein: the second user interface is operable to manage a content placeholder.
- 31. (Previously Presented) The interactive tool of claim 18 wherein: the second user interface is operable to manage a content selector.
- 32. (Previously Presented) The interactive tool of claim 18, further comprising: a fifth user interface operable to manage delegated administration.
- 33. (Currently Amended) A method for configuring a portal, comprising: providing a first user interface operable to manage the portal;

providing a second user interface operable to manage personalization of the portal;

associating the second user interface with <u>a content selector hierarchy that contains one</u>

or more <u>a plurality of</u> content selectors that can cause different content to be displayed based on

dynamic evaluation of personalization rules; and

wherein the portal operates to include a desktop that is a specific view of a portal that allows variations based on the characteristics of a visitor to a site and associated desktop resource that includes at least one of the following portal resources; a book, a page, a portlet, a shell, a look & feel, a theme, a menu, and a layout; and wherein portal resources are associated with the desktop manually.

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- 34. (Previously Presented) The method of claim 33, further comprising: providing at least one user interface operable to manage one of: a desktop, a book, a page, a portlet, a shell, a look and feel, and a layout.
- 35. (Original) The method of claim 33 wherein: a desktop can be defined based on a template.
- 36. (Original) The method of claim 33 wherein: a desktop is a user-specific view of a portal.
- 37. (Previously Presented) The method of claim 33, further comprising: providing a third user interface operable to manage a desktop; and wherein the third user interface can render a preview of the desktop.
- 38. (Original) The method of claim 33 wherein: the portal can be depicted graphically as a hierarchy of the at least one portal resources.
- (Original) The method of claim 33 wherein:
   wherein the first user interface includes a context-sensitive editor.
- 40. (Original) The method of claim 33 wherein: the first user interface includes a hierarchy browser.
- 41. (Previously Presented) The method of claim 33, further comprising: an entitlement determines what capabilities are available to a portal visitor for the at least one resources.
- 42. (Previously Presented) The method of claim 33, further comprising: an entitlement is based on a user role
- 43. (Previously Presented) The method of claim 33, further comprising:

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providing a third user interface operable to manage content; and wherein content is part of a virtual content repository (VCR).

44. (Original) The method of claim 43 wherein:

the third user interface allows a user to modify the VCR by dragging and dropping graphical objects representing VCR nodes.

45. (Original) The method of claim 33 wherein:

a portlet can dynamically present content.

46. (Previously Presented) The method of claim 33, further comprising:

providing a fourth user interface operable to manage entitlements for at least one portal resource; and

wherein an entitlement determines what capabilities are available to a portal visitor for the at least one resources.

47. (Previously Presented) The method of claim 33 wherein:

the second user interface is operable to manage a content placeholder.

48. (Previously Presented) The method of claim 33 wherein:

the second user interface is operable to manage a content selector.

49. (Previously Presented) The method of claim 33, further comprising:

providing a fifth user interface operable to manage delegated administration.

50. (Currently Amended) A machine readable medium having instructions stored thereon that when executed by a processor cause a system to:

provide a first user interface operable to manage the portal;

provide a second user interface operable to manage personalization of the portal;

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associate the second user interface with a content selector hierarchy that contains one or

more a plurality of content selectors that can cause different content to be displayed based on

dynamic evaluation of personalization rules; and

wherein the portal operates to include a desktop that is a specific view of a portal that

allows variations based on the characteristics of a visitor to a site and associated desktop

resource that includes at least one of the following portal resources: a book, a page, a portlet, a

shell, a look & feel, a theme, a menu, and a layout; and wherein portal resources are associated

with the desktop manually.

51. (Previously Presented) The machine readable medium of claim 50, further comprising

instructions that when executed cause the system to:

at least one user interface operable to manage one of: a desktop, a book, a page, a portlet,

a shell, a look and feel, and a layout.

52. (Original) The machine readable medium of claim 50 wherein:

a desktop can be defined based on a template.

53. (Original) The machine readable medium of claim 50 wherein:

a desktop is a user-specific view of a portal.

54. (Previously Presented) The machine readable medium of claim 50, further comprising

instructions that when executed cause the system to:

provide a third user interface operable to manage a desktop; and

wherein the third user interface can render a preview of the desktop.

55. (Original) The machine readable medium of claim 50 wherein:

the portal can be depicted graphically as a hierarchy of the at least one portal resources.

56. (Original) The machine readable medium of claim 50 wherein:

wherein the first user interface includes a context-sensitive editor.

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57. (Original) The machine readable medium of claim 50 wherein:

the first user interface includes a hierarchy browser.

58. (Previously Presented) The machine readable medium of claim 50, further comprising: an entitlement determines what capabilities are available to a portal visitor for the at least one resources.

- 59. (Previously Presented) The machine readable medium of claim 50, further comprising: an entitlement is based on a user role
- 60. (Previously Presented) The machine readable medium of claim 50, further comprising instructions that when executed cause the system to:

provide a third user interface operable to manage content; and wherein content is part of a virtual content repository (VCR).

61. (Original) The machine readable medium of claim 60 wherein:

the third user interface allows a user to modify the VCR by dragging and dropping graphical objects representing VCR nodes.

62. (Original) The machine readable medium of claim 50 wherein:

a portlet can dynamically present content.

63. (Previously Presented) The machine readable medium of claim 50, further comprising instructions that when executed cause the system to:

provide a fourth user interface operable to manage entitlements for at least one portal resource.

64. (Previously Presented) The machine readable medium of claim 50 wherein: the second user interface is operable to manage a content placeholder.

65. (Previously Presented) The machine readable medium of claim 50 wherein:

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the second user interface is operable to manage a content selector.

66. (Previously Presented) The machine readable medium of claim 50, further comprising

instructions that when executed cause the system to:

provide a fifth user interface operable to manage delegated administration.

67. (Cancel).

68. (New) A computer-implemented interactive tool that can configure a portal, comprising:

a microprocessor;

a first user interface operable to manage the portal;

a second user interface operable to manage personalization of the portal, wherein the

second user interface displays a content selector hierarchy that contains one or more content

selectors, wherein each content selector can cause different content to be displayed based on dynamic evaluation of personalization rules, wherein a context-sensitive editor is used to contain

and edit rule definition of a selected content selector, wherein the rule definition of the selected content selector includes natural language phrases that are highlighted to be changed to new

values that are appropriate for a given phrase's semantic attributes;

wherein the portal operates to include a desktop that is a specific view of a portal that

allows variations based on the characteristics of a visitor to a site and associated desktop

resource that includes at least one of the following portal resources: a book, a page, a portlet, a

shell, a look & feel, a theme, a menu, and a layout; and wherein portal resources are associated

with the desktop manually.

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